

Whitehall Township 7644 Durham Rd. Whitehall, MI 49461 Regular Board Meeting

June 23, 2025 @ 4:30 pm

- 1 Call to Order
- 2. Pledge of Allegiance
- 3. Roll Call
- 4 Approval of Agenda:
- 5. Public Comment:
- 6 Consent Agenda:
 - Acct payables, Financials, Zoning Reports,
 - May 27 Reg Mtg Mins,
- 7 Announcements/Communications:
 - Update Silver Crk water ext.,
 - MMP Update
 - Charter Comm.
- 8. Public Official.
- 9. Unfinished Business
 - Resolution 25-13 Correction
- 10 New Business;
 - Treasurers 1/4ly report
 - Budget Amendment #1
 - Resolution 25-15
 - Disc Park Rental
 - Tree Removal
- 11. Public Comment:
- 12. Board Comments:

13. Adjournment:

PUBLIC COMMENT NOTE: Citizens should use this opportunity to address the Board. As a courtesy to the Board, please state your name and address and address to the Chair only. Please limit your comments to 3 minutes. Questions or concerns? Please contact the business office Mon. thru Thurs. 9:30 –4:00



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2024 by the Numbers

46,396 people came through our doors from January thru December. That's more than 154, visitors per day & an increase of nearly 0° over 2023





21.008 titles were downloaded through Libby and Hoopla, up more than 15% over last year. These digital checkouts are now 22% of total annual borrowing.



3,176 people have an active account at our library, including 528 new borrowers registered in 2024, up 22% from 2023.

96,504 items were borrowed here in 2024.

That's 1.856

checkouts per week!

Your library card can be used to borrow books from libraries all over the state. including college libraries!

We loaned out 8,193 books to other libraries last year, and borrowed 5.742





for our patrons.



Visitors used the library's internet 17,393 times in 2024. That includes 13,221 wireless sessions, serving an average of 4.12 unique patrons each month.

programs were offered for adults, teens, and children in 2024. Total attendance at all events was more than 6.393



Our website had 77,609 visitors, or nearly 1500 each week! That's an increase of 66% due in part to our new user-friendly platform!





Our Facebook page reach was 95,500, an increase of 110%! Our page interactions jumped by a full 80% in just one year.

There were 45,579 items on our shelves, plus more than 2 MILLION digital items available to our patrons.

That's more than for every person living in our district.





COMMUNITY LIBUARY

2024 Annual Report

Director's Message

The White Lake Community Library will mark its 25th anniversary in the fall of 2025, and we have much to celebrate! Our beautiful building is in good shape with a new boiler, new roof, new carpet, and more, and we will be adding a new front entrance canopy soon. We received a grant to add rooftop solar panels that will generate up to half our electricity needs. We greatly expanded our Library of Things collection to include yard games, video games, household tools, and more. We are offering more programs and events for all ages, and we are finding ways to make the library more accessible and user-friendly whether you are visiting in person or online.

Last year's library survey clearly showed that our community values the library and appreciates the staff. We are grateful for that, and we look forward to implementing the new strategic plan that was developed from those survey responses. Despite the loss of federal funding for grants and statewide services, we will continue to find ways to support our community and provide opportunities for connection, exploration, and learning in the months and years ahead.

Virginia DeMumbrum

2024 Highlights

- New Website: We launched our new site on a platform that provides better
 accessibility for all our patrons along with more flexibility for staff in designing
 user-friendly and appealing pages.
- New Strategic Plan: After nearly a year of hard work, including community surveys, focus groups, and board and staff input, a new strategic plan was developed. The 2025-2027 plan includes goals and objectives to guide our efforts as we strive to help our community connect, explore and learn.
- New Furniture: After 25 years, it was time to replace the meeting room furniture. The new pieces make the room more welcoming and adaptable to the many types of meetings, programs, and events held in that space.

Board Members

Annlyn McKenzie, Pres.
Brian Hosticka, V.P.
Breann Fagan, Sec.
Lynnette Johnson, Treas.
Charles Ayres
Ruth Grenell
Norm Kittleson
Ray Veeder

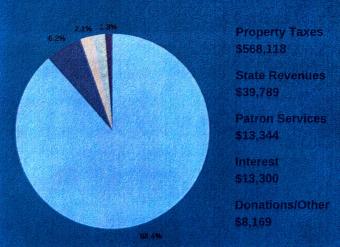
Director

Virginia DeMumbrum

Contact Info

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2024 Revenue Sources



Financial Information

In 2024, the Library received \$653,011 in revenues and incurred \$631,650 in expenses, resulting in an increase in net position of \$21,361. At the end of the year, unassigned fund balance for the general fund was \$172,233 or 30.9% of the general fund's total annual expenditures, which gives us an emergency fund of about 4 months' worth of operating expenses.

The Capital Projects fund ended the year with a balance of \$150,734, much of which will likely be needed to repair some water damage at the front entrance and add a canopy to prevent further damage. We are also keeping some in reserve in case the rooftop solar project goes over the \$82,234 grant we received from the Department of Environment, Great Lakes, and Energy.

2025-2027 Strategic Plan

VISION

Connect, Explore, & Learn: The library is the welcoming heart of our community and a trusted guide on the pathway to connections, ideas, and opportunities.

MISSION

We empower our community by providing experiences, opportunities and resources to inspire connection, exploration, and learning.

GOAL 1 - BUILDING & SPACES

The library will be a central part of our community with welcoming, accessible, and sustainable spaces that are responsive to the needs of residents and visitors.

OBJECTIVES

- Assess building and space utilization and pursue ways to meet community needs and enhance visitor experiences both indoors and out.
- Explore ways to decrease energy usage and increase sustainability.

GOAL 2 - SERVICES & COLLECTIONS

The library will provide access to information, ideas, and opportunities in multiple formats and through various programs and events. Community needs and interests will inform our purchasing and planning.

OBJECTIVES

- Develop a coordinated collection development plan that balances our physical, digital, and Library of Things collections.
- Review and update marketing and outreach plans to broaden our reach in the community and to coordinate the marketing efforts of all staff.
- Create continuing education plans in order to keep staff and board abreast of evolving library services.
- Establish new policies and procedures to address gaps in the current policy manual, especially with regard to emergency management and succession planning.

GOAL 3 - PARTNERSHIPS

The library will strengthen existing partnerships and forge new collaborations to better serve the community through efficient use of resources.

OBJECTIVES

- Seek partners/sponsors for popular annual events to ensure they can be funded and staffed for years to come.
- Review current partnerships and seek ways to nourish those that are mutually beneficial and improve service to the community.
- Explore new partnerships with groups, agencies, and businesses who share similar goals and values so that we can work together in helping our community thrive.